Secrets of Creating "Great" People Pictures

A non- technical

Method or

You can really do it if you try

OUTLINE

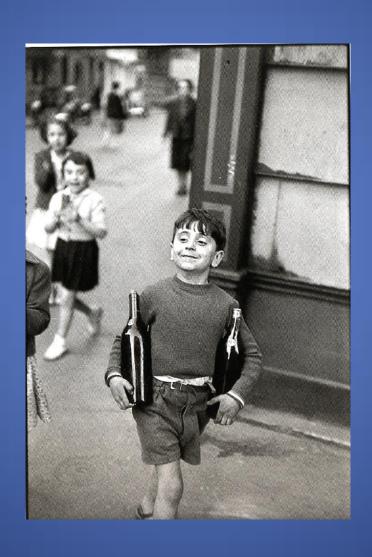
- What makes a picture "great"
- The psychology of the approach
- Candid or posed
- What to do in foreign lands
- How to take pictures of family and kids
- Where to go to take people pictures
- Show your back
- Is light or composition important

WHAT MAKES A PICTURE GREAT

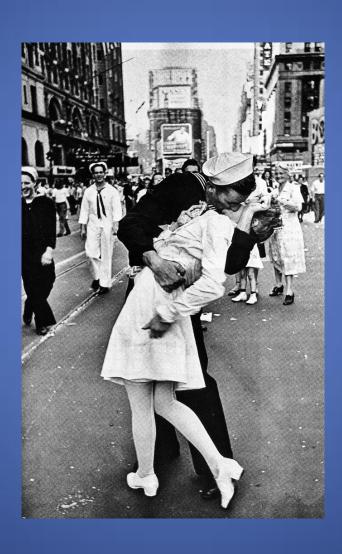
- What is meant by GREAT
- Evoking an emotion hopefully a WOW
- How can I do that? Simple or complex

- How can I take those kind of pictures
- Change your mind set
- Find a decisive moment
- Think of Henri Cartier Bresson ,Eisenstat
- Iwo Jima, Eddie Adams
- Think of great pictures you have seen
- How did great scenic photographers take a "great" picture?

Henri Cartier Brisson



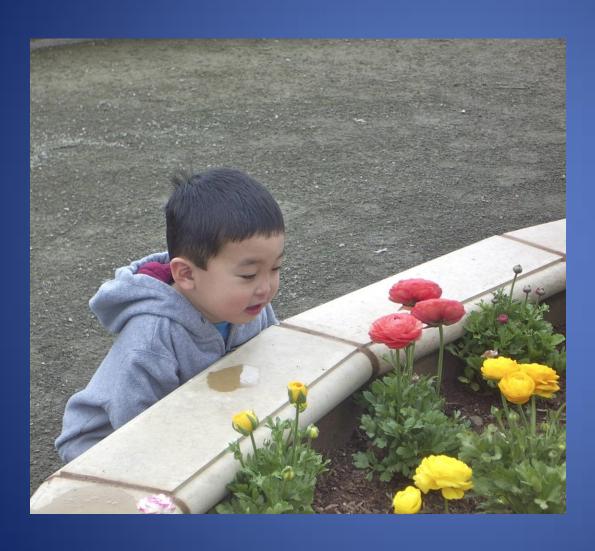
Alfred Eisenstaedt VJ Day



Winner Andre Agassi



EVOKE AN EMOTION



THE PSYCHOLOGY OF THE APPROACH

OR FACE IT YOU ARE SHY

AFRAID OF INTIMACY AND REJECTION

AND DON'T TAKE THE PICTURE

CLIFF BEING SHY



BETTER APPROACH

I'm a student of photography in ----You have such an interesting face----You can help me build my portfolio
My name is......
Tell me about yourself......

Pon't immediately say with camera in face "can be

Don't immediately say with camera in face "can I take your picture"?

TAKE YOUR TIME AND GET TO KNOW YOUR SUBJECT....ALL RELAX

REMEMBER TAKE LOTS OF PICTURES 25 OR MORE (I mean it) from every angle, lenses AND DISTANCE

CANDID OR POSED





CANDID

- Depends on situation
- Can you control it
- Take lots of pictures with different lenses
- and positions
- What are they doing?
- Think....What could happen to make a
- WOW

CANDID



POSED

- Get their confidence
- Direct them if possible
- Depth of field
- Props I use
- Full frame or not
- Have an assistant help
- Body parts
- Keep shooting
- You look great
- Eye contact

POSED



PROPS I USE

GREEN FELT TO BLOCK BACKGROUND

HAND MIRROR

RED JACKET (MAINLY FOR SCENICS)

GUY WITH DOG AT MAIN BEACH LAGUNA



ADDITION OF FELT PROP



GREEN FELT BACKGROUND



MIRROR PROP



FULL FRAME OR NOT



FULL FRAME



BODY PARTS

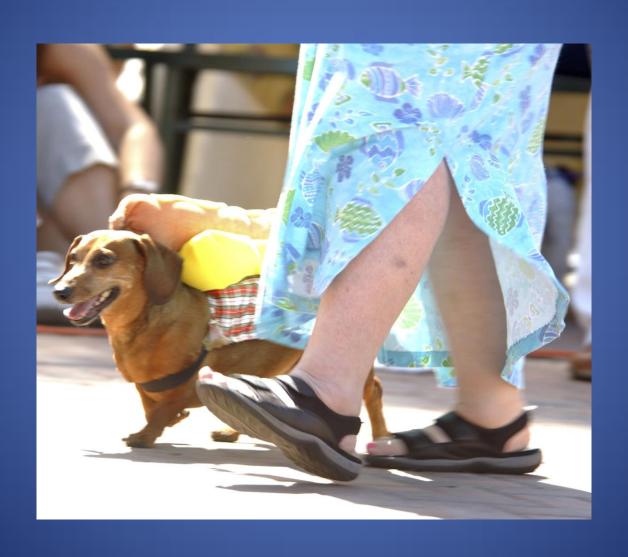
- IT IS ALWAYS IMPORTANT TO STUDY THE SUBJECT AND TAKE PICTURES OF BODY PARTS (hands, feet, etc)
- MANY TIMES THINK OF CUTTING THE PICTURE IN HALF TO SHOW ACTION BELOW OR ABOVE
- DO NOT CUT OFF PORTIONS OF LEGS OR ARMS



MORE BODY PARTS



CUTTING FRAME IN HALF



WHAT TO DO IN FOREIGN LANDS

- Difficult due to foreign language
- How to overcome this problem
- How to find places to shoot
- Find a great background a wait
- Hiring an assistant or a model
- Get out of main cities

GREAT BACKGROUNDS



GREAT PICTURES OF FAMILY

- Relaxation problem
- What to tell the kids
- What to look for
- Put yourself in picture
- Horizontal or vertical
- Timer
- Clothing

PUTTING YOURSELF IN PICTURE



HORIZONTAL VS VERTICLE

- TRY BOTH
- NORMALLY IS HORIZONTAL BUT TRY VERTICLE
- I REPEAT AGAIN TAKE LOTS OF PICTURES FROM EVERY ANGLE AND PLACE
- NEXT SLIDE IS HORIZONTAL

HORIZONTAL



VERTICLE



WHERE TO GO TO CREATE GREAT PEOPLE PICTURES

- WHERE THERE ARE LOTS OF PEOPLE
- BRING AN ASSISTANT
- BACKGROUND PROBLEM

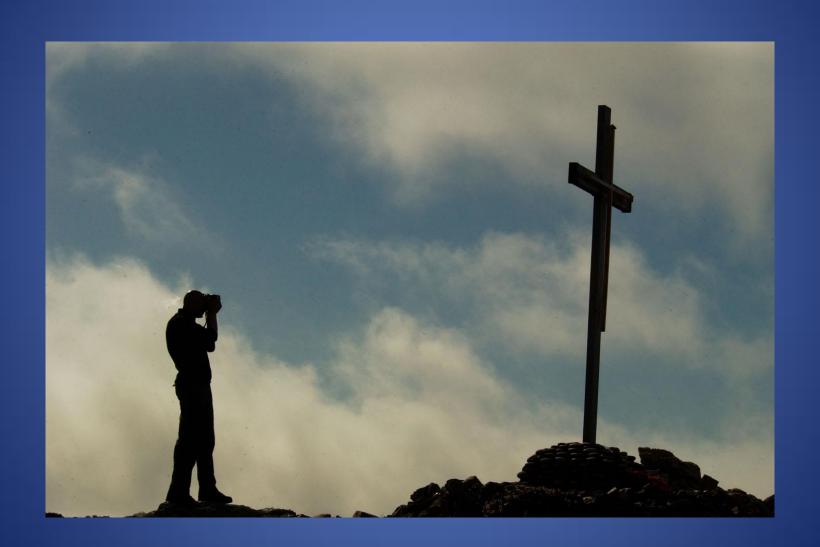
SHOW YOUR BACK



IS LIGHT OR COMPOSITION IMPORTANT

- YES BUT MORE IMPORTANT FOR
- SCENICS
- CAN STILL SAY WOW (THINK ANSEL ADAMS)
- FOR PEOPLE PICTURES THINK RE EVEN LIGHT. MIDDAY UNEVEN LIGHT IS BAD
- TRY FOR BACKLIGHT
- RULE OF THIRDS IS KEY IN ALL
- PHOTOGRAPHY

BACKLIGHT EXAMPLE



2008 LA TIMES TRAVEL PICTURE OF THE YEAR



SLIDE SHOW

Q AND A