

CRITIQUE GUIDELINES – FOR JUDGING

THE PURPOSE OF THE CRITIQUE IS TO HELP THE SLIDE/PRINT MAKER TO IMPROVE THE PRODUCT AND SHOULD BE POSITIVE IN TONE.

START BY POINTING OUT GOOD FEATURES AND THEN NOTE WHAT CAN BE DONE TO IMPROVE THE SLIDE/PRINT.

IT HELPS TO MENTALLY DIVIDE THE SCORE INTO 3 POINTS EACH FOR:

TECHNIQUE, COMPOSITION and CONTENT/IMPACT

TECHNIQUE:

EXPOSURE
FOCUS
COLOR
BALANCE
CONTRAST
LIGHTING

COMPOSITION:

PLEASING ARRANGEMENT OF THE ELEMENTS
RULE OF THIRDS
POINT OF INTEREST
BALANCE
CROPPING

CONTENT/IMPACT:

STORY TELLING QUALITY
INTEREST
IMPACT
CREATIVITY

SCORING:

6 - POOR
7 - AVERAGE
8 - GOOD - HONORABLE MENTION QUALITY
9 - EXCELLENT - AWARD QUALITY